

CORPORATE SOCIAL RESPONSIBILITY

As a good corporate citizen that is fully aware of its social responsibilities, TEB strives to be a Bank that upholds the core values and the heritage of the society in which it operates.

To achieve this goal, TEB implements corporate social responsibility projects that contribute to the creation of a sustainable community and environment as it invests in future generations.

Planning its corporate social responsibility program in parallel with its business activities, TEB continues to encourage the active, voluntary participation of its employees in these projects.

Contributing to Education

Always placing great priority on supporting the community and offering a helping hand to resolving social problems, TEB and the Mother Child Education Foundation (AÇEV) jointly carry out a corporate social responsibility project for the education of children before they start school.

The project entitled “Ben de ben de” (me too, me too) aims to raise awareness of early childhood education and ensure that all children in Turkey benefit from a high-quality preschool education service. The project comprises of two parts: The first part of the project, “Ev Okulum” (my home school) , conducted with the support of the Ministry of National Education, primarily aims to bring children who are unable to get preschool education, due to physical or environmental circumstances, into the system and to support the development of these children through their mothers, by offering a model that is an alternative to institutional education and to help them become ready for school. The second part of the project, “Güzel Sınıfım” (my beautiful classroom) , aims to ensure that the nursery classes of needy state schools are fully equipped, since high-quality preschool education requires “learning by experience”.

This project, which was launched in the 2009-2010 academic year in districts of Istanbul with a high population of urban migrants, had reached a total of 4,000 mothers and 4,000 children by the end of the two year period. The project, “Ben de

ben de”, will be continued during the 2011-2012 academic year in order to provide equality of opportunity in poor regions.

As one of the defenders of the principle, “Education is everyone’s right”, TEB supports 4 students within the framework of Koç University’s Anatolian Scholarship Program. Under the program, Koç University - one of Turkey’s leading universities, in which most students receive paid education, offer scholarships to a select number of students in underdeveloped areas in a bid to address socioeconomic inequalities, while accepting the most successful among them. As such, these students graduate from university as global citizens with superior capabilities. By providing support to this program developed by the Koç University, TEB provides a way forward for Turkey’s brightest young people to receive the best possible education. Thanks to this program that can reach needy students throughout Turkey, superior students are able to benefit from the privileges offered by Koç University, while the university provides a contribution to science with Turkey’s bright young people. Within this cooperation, that began in the 2011-2012 academic year, all education costs of 4 students will be met by TEB for a period of 5 years.

Contributing to the Environment

As a pioneer aware of its responsibility to contribute to a sustainable environment, TEB developed and deployed an effective and systematic management approach to minimize the environmental impacts of its activities.

As the first deposit bank entitled to receive the ISO 14001 Environmental Management Standard Certification, TEB sustained its efforts to become more environmentally friendly in 2012. In the first 15 months of the Environmental Management System, TEB saved a total of 3.7 million kWh of power, 16,261 tons of water and saved paper that is equivalent to saving 3,726 trees.

Contributing to the Community

Striving to contribute to the community where it has a presence, TEB was one of the organizers of the WTA Championships held in Turkey. One of the world's most important tennis tournaments, the WTA Championships were held in Istanbul on October 25th-30th with the initiative of the Republic of Turkey's Ministry of Youth and Sports and the Turkish Tennis Federation and with the support of TEB. TEB provided a great contribution to Turkey's promotion with this event, which was viewed by about 800 million people around the world on TV and 70,000 people at the tennis court. As one of the organizers of this prestigious sports event which won the approval of tennis authorities and tennis fans alike, TEB was handed the Billie Jean King Award by the WTA. The tournament, which will be held again in Turkey in 2012 and 2013, aims to raise Turkish people's interest in tennis and be a significant source of motivation for professional tennis players.

Aiming to raise its employees' awareness of their social responsibility, TEB continues to increase the number of volunteering projects every year. In this context, 70 TEB employees ran in the International Eurasia Marathon, collecting donations for the Spinal Cord Paralytics Association of Turkey. Also reading books for the Technology and Education Laboratory for the Visually Disabled (GETEM), a division under the Bosphorus University, TEB Volunteers have recently collected toys for the toy libraries opened in Anatolia by the Foundation for the Support of Women's Work (FSWW).